



Grab Networks Corporate Fact Sheet

Fast Facts

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| Founded: | 2008 |
| Industry: | Digital advertising and video syndication |
| Monthly Global Reach: | 15MM unique views, 80MM monthly streams |
| Headquarters: | Dulles, VA |
| Workforce: | 50 nationwide |
| User Base: | 140,000 sites |
| Catalog: | 640K individually licensed titles |
| Investor: | SoftBank Capital, SCP Partners, Court Square Ventures, Longworth Venture Partners |

Grab Networks:

Grab Networks creates custom video audiences that allow brands to reach engaged consumers with online video through either short pre-roll commercials or long form branded content. We distribute video via our proprietary collection of destinations on the web, in mobile to provide extraordinary impact and incremental reach.

Our Service Offerings:

For Publishers: Grab Networks provides licensed, professionally produced video to over 140,000 sites who share ad revenue generated from non-arbitrage advertising delivery

For Media Companies: Grab Networks drives audiences by creating incremental distribution opportunities for professional content creators

For Marketers: Grab Networks creates custom audiences for unique, unduplicated reach among highly engaged consumers

Grab Networks Leadership:

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|---------------------------|-----------------|
| Chairman: | Fred Singer |
| Chief Executive Officer: | Alvin Bowles |
| Chief Revenue Officer: | Dave Jackson |
| VP, Network: | Michael Gatzke |
| VP, Business Development: | Andrew Taylor |
| VP, Marketing: | Maggie Hatfield |
| VP, Human Resources: | Debbie Mitchell |

More About Grab Networks

- Grab Network's community of publishers reaches niche consumers across the fragmented web to provide content owners with unduplicated reach and strong brand engagement
- Grab Networks monetizes streaming media for content providers via an ad-supported distribution and syndication network
- Grab Networks consistently generates industry-leading advertising view-through rates
- Grab Networks hosts thousands of programming clips, totaling over 20,000 hours of news, entertainment and lifestyle content from more than 200 content partners

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For additional information, visit www.grabnetworks.com